



## **iFuse Internet Marketing To Now Offer PowerListings To Local Businesses**

*iFuse now offers local listing marketing and management as a Yext Certified Partner, including local content management & guaranteed presence on more than 50 local directory sites.*

iFuse Internet Marketing, a leading local digital marketing agency, today announced that they have become a certified partner for Yext, the leading provider of local listing management for local businesses. Yext's PowerListings gives businesses the ability to collect and manage their local content and distribute that content across the PowerListings Network. This network is made of more than 50 local search engines, apps and mapping sites and reaches more than 150 million unique customers monthly.

iFuse Internet Marketing provides businesses of all sizes the ability to be found and chosen online, using proven online marketing methods. They currently work with businesses from all over the country, providing cutting-edge local online marketing methods that help local businesses find, get and keep more customers.

“Our clients come to us because we provide them a powerful, efficient and affordable all-in-one digital marketing plan” said Chris Pistorius, CEO of iFuse. “Our partnership with Yext will further empower us to help our clients own their online presence and stand out from their competition, while driving more new customers to their doorstep. We continue to invest in the success of our clients.”

### About iFuse Internet Marketing

iFuse Internet Marketing provides local businesses of all sizes the ability to be found and chosen online, using proven online marketing methods. For more information about iFuse visit <http://www.ifuseinternetmarketing.com>.

### About Yext

Yext (<http://www.yext.com>) is the location information software that businesses trust to collect, manage, and distribute their location information everywhere. With the PowerListings Network of over 50 publishers, businesses can instantly update their listings and reach more than 150 million potential customers every month. For more information about Yext visit <http://www.yext.com>.

Source - iFuse Internet Marketing

### Related Links

<http://ifuseinternetmarketing.com/ifuse-powerlistings/>



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